

STUDENT ENGAGEMENT STRATEGY

Johnson & Wales University... an exceptional education that inspires professional success and lifelong personal and intellectual growth.

Student Affairs... continuous striving for an inclusive and vibrant campus community which empowers students to explore personal and professional development.

Student Engagement... purposeful campus events for inter/intrapersonal student development.

Foundations: By investing in our people, our processes, and our places, Student Engagement will build a foundation for departmental success.

Connections: By growing the number and quality of student interactions, Student Engagement will support campus community building.

Memberships: By encouraging group identification and commitment, Student Engagement will support student leadership learning.

Belonging: By support campus community building and student leadership learning, Student Engagement will support institutional student-outcomes.

host twice-monthly departmental staff meetings, each with a professional development topic.

AY24
0

AY25
21

AY26
17

5% annual increase in the number of approved Involvement Network event registration forms.

AY24
53%

AY25
49%

AY26
5%

5% annual increase in student organization membership.

AY24
n/a

AY25
n/a

AY26
5%

5% annual improvement in student learning outcome assessment 'agreement' (as of AY end).

AY24
n/a

AY25
n/a

AY26
n/a

Develop and implement a student learning outcome assessment for department-sponsored events.

AY24
n/a

AY25
n/a

AY26
Yes

5% annual increase in the number of Involvement Network attendance records (actual).

AY24
85%

AY25
30%

AY26
5%

5% annual increase in the number of Active student organizations on campus (as of January House of Representatives).

AY24
17%

AY25
18%

AY26
5%

5% annual increase in fourth-year student engagement (via unique attendance records, actual).

AY24
28%

AY25
7%

AY26
5%

5% annual reduction in the average event cost-per-student.

AY24
43%

AY25
37%

AY26
5%

5% annual increase in reported student community service hours (as of AY end).

AY24
114%

AY25
984%

AY26
5%

5% annual increase in total participants within the Leader Workshop series.

AY24
n/a

AY25
9%

AY26
5%

5% annual improvement in fall semester Student Survey, "belonging" response.

AY24
n/a

AY25
n/a

AY26
5%