

# David Bateman-Schieler (he/him)

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## Education

Florida State University, Tallahassee (FL)  
*Master of Science, Higher Education* (May 2020)  
▪ Study Abroad: London, UK

Minnesota State University, Mankato (MN)  
*Bachelor of Science, Communication Studies* (May 2015)  
▪ Minor: Leisure Program Management

## Professional Experience

Johnson & Wales University, Charlotte

*Director of Student Engagement*

February 2024 – present

- Provide strategic direction to a department, responsible for the co-curricular engagement of approximately 1,000 predominantly Black and working-class students, with a focus on Council for the Advancement of Standards (CAS) Campus Activity Programs student learning outcomes
- Manage departmental budgeting and spending, totaling approximately \$150,000 per year
- Supervise a full-time Assistant Director, providing coaching, mentorship, and hosting regular opportunities for evaluative performance dialogues
- Develop, facilitate, and assess a campus-wide leadership development program for 30-40 students, recognized at university commencement
- Instruct a first-year seminar course with approximately 20 students, each fall semester
- Serve on inter-departmental committees, including: University Co-Curricular Career Connections Committee; Large Events Team; EdSights Power Users Working Group; and, Student Research, Design, and Innovation Symposium Planning Committee

*Assistant Director of Student Engagement*

June 2022 – February 2024

- Coordinated the functions of 34 student organizations, including administration of Modern Campus-Involve web platform
- Implemented a DEI-led student retention strategy, encouraging the growth and development of identity-based campus cultural “student unions” (Asian, Black, Latin\*, and LGBTQ+)
- Supervised a full-time Coordinator, 2 student employees, and 5 federal work study students
- Served as the lead event planner for department-sponsored events with an intentional focus on campus traditions

Florida State University

*Service Leadership Program Coordinator, The Center for Leadership & Social Change*

September 2019 – May 2022

- Planned and hosted a week-long seminar for 49 first-year participants focused on service leadership skill development
- Instructed a first-year experience course, appropriately representing the title, “Exploring Service Leadership”
- Managed participation of 250-300 students in a university recognition program
- Supported the strategic direction of a university scholarship program, including managing relationships with/between donors, community partners, and internal stakeholders
- Supervised a part-time Graduate Assistant, providing coaching, mentorship, and hosting regular opportunities for evaluative performance dialogues

*Graduate Assistant, The Center for Leadership & Social Change*

August 2018 – September 2019

- Advised 10 student facilitators through a year-long leadership development and service-education curriculum
- Planned the inaugural two-day Student Leader Retreat, involving over 150 students and campus partners
- Managed and assessed participation in the Diversity & Inclusion professional certificate workshop series

Cornell University

*Resident Director, Summer College*

June 2019 – August 2019

- Worked on a team to develop and facilitate Residential Community Advisor training, for a staff of 40+ undergraduates
- Supervised and supported a staff of 8 undergraduate Residential Community Advisors in a residence hall of 500 Cornell Summer College participants (ages 15-17)
- Enforced program policies and reporting procedures; conducted meetings with participants and student staff as needed, focusing on student development and program learning outcomes
- Served as an on-call resource for crisis management and student safety, covering approximately 1,000 student participants

Lambda Chi Alpha International Fraternity

*Harm Reduction Coordinator*

October 2017 – November 2018

- Developed international conference programming, focused on service, harm reduction, and organizational learning
- Reviewed online resources and guides for accuracy and congruence with organizational policy changes
- Coordinated participation in online harm reduction education, supporting over 3,000 annual users
- Oversaw event registration for 196 franchises; worked with General Counsel to review contracts and addenda

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Lambda Chi Alpha International Fraternity (continued)

*Education Curriculum Specialist*

June 2016 – July 2017

- Created and managed content for online learning management system (LMS) utilized by over 5,000 annual users
- Assessed educational outcomes for conferences ranging from 60-700 participants
- Facilitated workshops for struggling franchises; topics included leadership development, strategic planning, values alignment, member recruitment, organizational learning, and harm reduction
- Served as Lead Editor for a 186-page organizational learning publication; topics included operational best practices and holistic development within a values framework

*Educational Leadership Consultant*

June 2015 – June 2016

- Visited and provided year-round leadership development services to 23 franchises located in the northeast United States
- Audited franchise operations and motivated members to adopt operational best practices
- Responded to organizational conduct allegations; completed incident investigations at the direction of the General Counsel
- Planned and hosted a regional conference focused on member development and relationship building

## Presentations & Workshops (since 2019)

Bateman-Schieler, D. (February 2025). *Leader Workshop Series: What, How, Why* [workshop]. University Scholarship & Best Practices Exposition, Charlotte, NC.

Bateman-Schieler, D. (2023-present). *Leader Workshop Series* [video playlist].

<https://youtube.com/playlist?list=PL7Ibb0AzrXeFum5tRjOTHeE-mMM0iJE9&si=Bn21KXQ0pbIH8PsE>

Bateman-Schieler, D. (October 2023). *Gamifying Student Engagement via Presence.io* [workshop]. National Association of Campus Activities-South, Charleston, SC.

Bateman-Schieler, D. (May 2021). *A (Re)Introduction to Leadership* [workshop]. Florida State New 'Nole Orientation, Tallahassee, FL.

Bateman-Schieler, D. (February 2021). *What is Service?* [workshop]. Florida State Service Scholar Program, Tallahassee, FL.

Bateman-Schieler, D. (January 2021). *The Art of Social Change* [workshop]. FL State Service Scholar Program, Tallahassee, FL.

Bateman-Schieler, D. (January 2021). *Spring Orientation 2021: Histories of Power in Tallahassee* [workshop]. Florida State Service Scholar Program, Tallahassee, FL.

Bateman-Schieler, D. (December 2020). *Leadership & Identity* [workshop]. Florida State University Health Services professional development in-service, Tallahassee, FL.

Bateman-Schieler, D. (September 2020). *Learning Leadership, Building Culturally Relevant Relationships for Social Change* [workshop]. Florida State Student Leader Retreat, Tallahassee, FL.

Bateman-Schieler, D. & Shannon, B. (July 2020). *Anti-Power-based Violence Activism* [presentation]. Florida State Student Government Association, Tallahassee, FL.

Bateman-Schieler, D. (July 2020). *Will you tell me more about that? When getting involved is complicated* [presentation]. Dialogue Across Distance, Tallahassee, FL.

Bateman-Schieler, D. (July 2020). *“Crip Camp” with the Office of Accessibility Services* [panel facilitator] Social Change in the Movies, Tallahassee, FL.

Bateman-Schieler, D. (February 2020). *Introduction to Social Movement Theory* [workshop]. Florida State Service Scholar Program, Tallahassee, FL.

Schieler, D. (November 2019). *Selfless Self-Awareness, The Process of Identity Exploration and Commitment as Preparation for Culturally Relevant Service Leadership* [presentation]. Break Away Professional Staff Development Summit, Decatur, GA.

Schieler, D. (September 2019). *Center for Leadership & Social Change: History Pecha Kucha*. [presentation]. Florida State Student Leader Retreat, Tallahassee, FL.

Schieler, D. (August 2019). *Histories of Inclusion & Exclusion* [workshop]. Service Leadership Seminar, Tallahassee, FL.

## Inter/National Memberships

▪ ΛΧΑ, Lambda Chi Alpha International Fraternity	2011-present
▪ ACPA, College Student Educators International	2018-2022
▪ AFA, Association of Fraternity & Sorority Advisors	2016-2018
▪ ALE, Association of Leadership Educators	2016-2017
▪ ΑΦΩ, Alpha Phi Omega, International Service Fraternity	2014-2015
▪ ΛΠΗ, Lambda Pi Eta, Communication Studies Honorary	2014-2015
▪ Golden Key International Honor Society	2014-2015
▪ Order of Omega, Fraternity & Sorority Leadership Honorary	2013-2015
▪ ΓΣΑ, Gamma Sigma Alpha, Fraternity & Sorority Academic Honorary	2013-2015